
MORROW, GA



EST. 2021

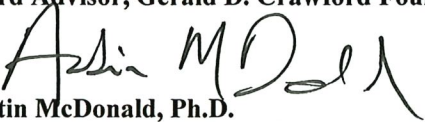
Dear Potential Supporter,

It is with great enthusiasm that we write this letter of inquiry for support of the Gerald Crawford Foundation (GDCF) and our 3rd Annual Scholarship Fundraising Gala. Our goal is to establish committed relationships with community partners and businesses; henceforth, enabling our foundation to serve the written mission of activating generational wealth through education, service, leadership, and societal awareness. Supporting GDCF most significantly will render scholarship opportunities for current HBCU students and Atlanta area high school seniors. Our foundation also provides community support through service throughout Clayton County, GA in the form of family/nutrition support during the holiday season and support of homeless families with children.

Our 4th Annual Scholarship Fundraiser and Gala will succeed prior fundraisers that consistently have raised over \$15,000 in donations strictly from community citizens and churches. We have been blessed to afford scholarships to 6 students in the amount of \$7,000 for the 2024-2025 school year. In addition to the awarded scholarships, we have used our resources to provide toys and meals to over 40 families for the 2023 holiday season and we have also donated school supplies to children in the local community.

As we continue to grow, we are seeking highly committed supporters in the form of business donors and partnerships. We aspire to be a longstanding organization catapulting the higher education aspirations for children of underrepresented families in Clayton County, GA and Metro Atlanta. We ask that you review the information below for sponsorship opportunities towards the 4th Annual Scholarship Fundraiser and Gala. We appreciate your time and consideration towards supporting GDCF and we are excited to begin an authentic relationship with you.
Sincerely,

Cynthia Crawford
Board Advisor, Gerald D. Crawford Foundation



Austin McDonald, Ph.D.
Chairman, Gerald D. Crawford Foundation

WWW.GDCFSERVES.ORG
P.O. BOX 81
MORROW, GA 30260

2024 GDCF Gala Sponsorship Assets
Annual Gala
Saturday, September 14, 2024

Sponsorship (ideal for businesses)

Platinum - \$1000

- Pre-event wine service (2 bottles)
- Red carpet or step and repeat sponsor
- Contribute a branded item/business card in gift bags
- Verbal recognition during program
- 10 entries into raffle
- Premier parking
- One table of up to 10 guests
- Logo on event program
- Logo on menu card

Gold - \$750

- Wine bottle (1 bottle)
- Red carpet or step and repeat sponsor
- Verbal recognition during program
- 8 entries into raffle
- One table of up to 10 guests
- Logo on event program
- Logo on menu card

Bronze - \$500

- Photo booth sponsor
- 5 entries into raffle
- One table of up to 10 guests
- Logo on menu card

Silver - \$300

- One table of up to 10 guests
- Name recognition on event program

Supporters will receive all amenities adjacent with your commitment tier. All sponsors will be issued digital receipt and donation verification letters for tax exemption. Please coordinate with the board member that initiated your sponsorship inquiry; nonetheless, foundation leadership is elated to discuss sponsor relationships as well. Please see contact information below:

Contact Information

Dr. Austin McDonald, Chairman: 256.679.0312

Cynthia Crawford, Board Advisor: 678.662.8738

Website: www.gdcfserves.org

Email: gdcfserves@gmail.com